



WTVD-TV

411 Liberty Street

Durham, NC 27701

IMPACT STRATEGIES

ATTN: ACCOUNTS PAYABLE

3901 BARRETT DRIVE

SUITE 202

RALEIGH, NC 27609



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To: WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

PAGE: 1

BILL TO:
IMPACT STRATEGIES
ATTN: ACCOUNTS PAYABLE
3901 BARRETT DRIVE
SUITE 202
RALEIGH, NC 27609

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: JIM FULGHUM FOR NC HOUSE
PROD: DR. JIM FULGHAM FOR NC HOUSE
TITLE: 246458

INVOICE NUMBER: 61-200061895 ON-DEMAND: 11/06/2012
ORDER NUMBER: 402563 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE :
ESTIMATE#:
SCHEDULE DATES: 10/17/2012 - 11/06/2012 AGY#/ADV#: 23332/26316
BILLING CYCLE: ON DEMAND DATE: 11/06/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
5	10/29 - 10/30	06:58A-09:00A	850	2	10/29	MO	07:30A	:30		FULGHUMREV30H	850		
					10/30	TU	08:54A	:30		FULGHUMREV30H	850		
6	10/29 - 10/29	05:58P-06:30P	1,100	1	10/29	MO	05:59P	:30		FULGHUMREV30H	1,100		
PERIOD GROSS COST PER ORDER CONFIRMATION: 2,800.00					TOTAL UNITS: 3		ACTUAL GROSS BILLING: 2,800.00					TOTAL ADJUSTMENTS: 0.00	
							AGENCY COMMISSION: -420.00						
							NET DUE: 2,380.00						

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 11-12-2012